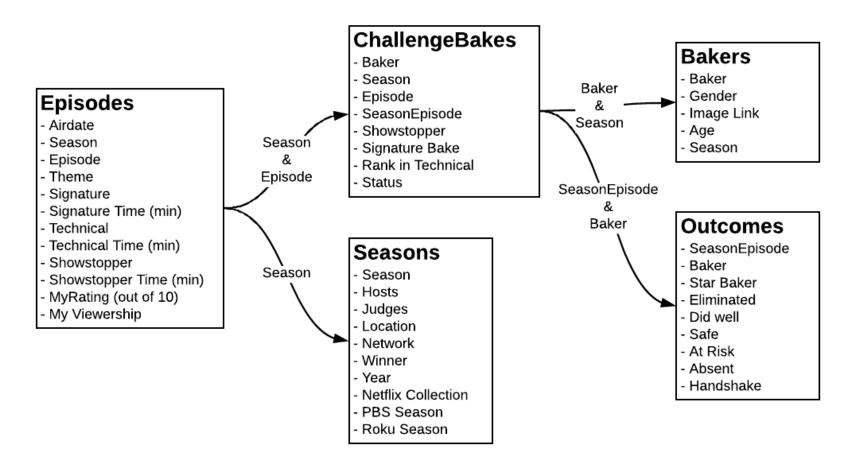
Data Dictionary for the Great British Bake Off data set

This data dictionary contains information about the five csv files for the GBBO data set. The data is for educational purposes only. It does not indicate Love Productions, Ltd., relating to The Great British Bake Off, endorses Tableau or its services.



A schematic showing the relationships between the tables in the data set. Episodes is to the far left, with two branches. One branch is a relationship to Seasons on the Season field. The other branch from Episodes is to ChallengeBakes on the Season and Episode fields. ChallengeBakes also has two branches. One is a relationship to the Bakers table on both the Baker and Season fields. The other is to Outcomes on the Baker field and SeasonEpisode field.

Bakers

Season: which season they were on

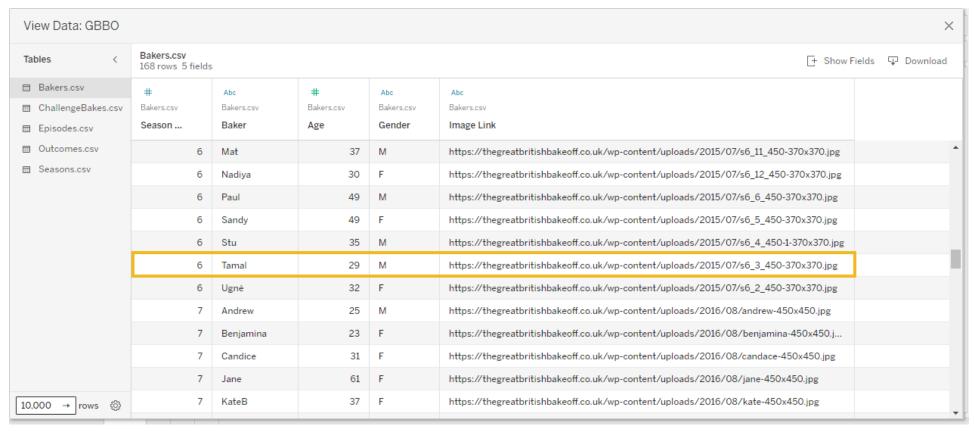
Baker: the name used to refer to the contestant during the show.

Age: age when they were a contestant

Gender: M or F

• Image Link: a URL to a hosted image of the contestant from thegreatbritishbakeoff.co.uk

The Bakers table has 5 fields and 168 rows. What is a row? A single contestant.

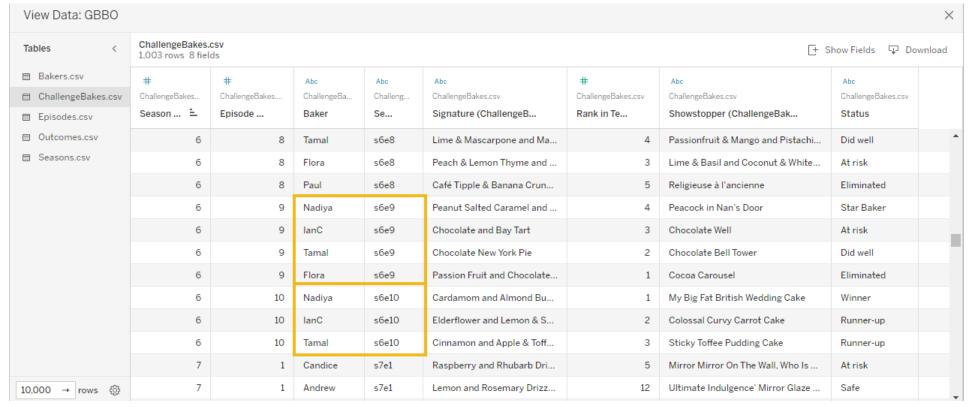


The view data screen from Tableau Desktop, showing the Bakers.csv table with a representative row highlight to show the level of detail of the table is a single contestant.

ChallengeBakes

- Baker: The name used to refer to the contestant during the show
- **Episode**: The episode number
- Season: The season number for that episode
- Season Episode: Season and episode information formatted as s#e#, such as s4e8 for Season 4, Episode 8
- Showstopper: What the contestant made for the Showstopper challenge in that episode
- Signature: What the contestant made for the Signature challenge in that episode
- Rank in technical: Their rank in the Technical challenge for that episode, with 1 as the winner.
- **Status**: The final outcome for the contestant for that episode. Values are Eliminated, At risk, Safe, Did well, Star Baker, Absent, Runner-up, and Winner. More explanation of these values can be found in the Outcomes table section.

The ChallengeBakes table has 8 fields and 1003 rows. What is a row? A record for each combination of season, episode, and contestant.

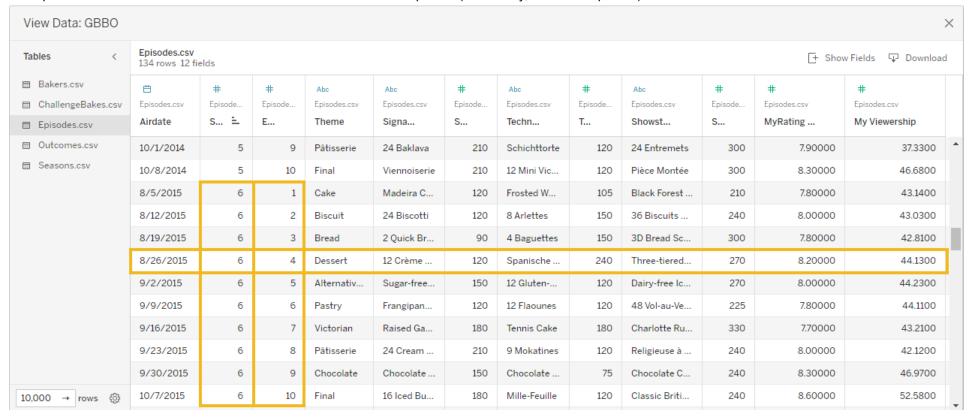


Season 6 episode 9 has four rows for the semifinal. Season 6 episode 10 has three rows because one contestant was eliminated and only three made it to the final.

Episodes

- Airdate: The date the episode originally aired on British TV
- Season: The season number for that episode
- **Episode**: The episode number
- Theme: The week's theme
- Signature: What the judges asked for in the Signature challenge for that episode
- Signature Time (min): How many minutes the contestants had for the Signature challenge in that episode, in minutes
- **Technical**: What the judges asked for in the Technical challenge for that episode
- Technical Time (min): How many minutes the contestants had for the Technical challenge in that episode, in minutes
- Showstopper: What the judges asked for in the Showstopper challenge for that episode
- Showstopper Time (min): How many minutes the contestants had for the Showstopper challenge in that episode, in minutes
- My Rating (out of 10): Artificial data. A rating for that episode. Due to licensing restrictions, ratings is artificial (not real-world) data.
- My Viewership: Artificial data. A popularity metric for the episode. Due to licensing restrictions, viewership is artificial (not real-world) data.

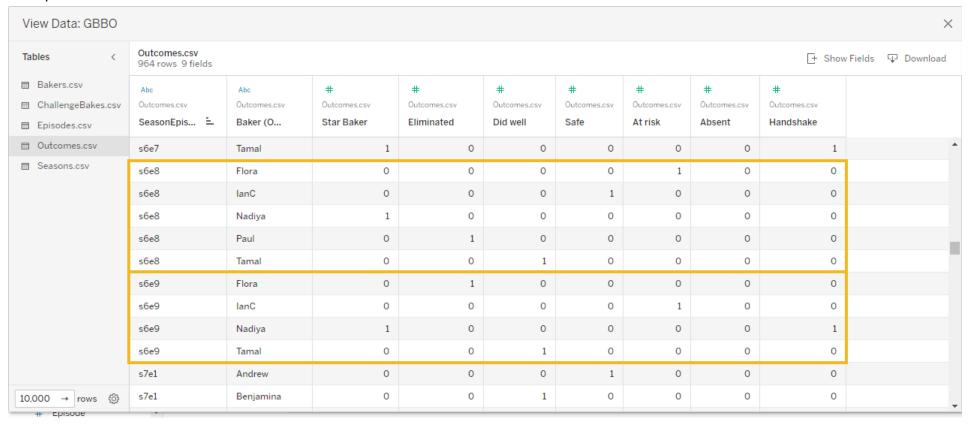
The Episodes table has 12 fields and 134 rows. What is a row? An episode (technically, a season-episode).



Outcomes

- SeasonEpisode: Season and episode information formatted as s#e#, such as s4e8 for Season 4, Episode 8
- Baker: The name used to refer to the contestant during the show
- Star Baker: A binary field. 1 indicates the contestant was named Star Baker for that episode.
- Eliminated: A binary field. 1 indicates the contestant was Eliminated that episode.
- **Did well**: A binary field. 1 indicates the contestant was called out by the judges as performing well that episode.
- Safe: A binary field. 1 indicates the contestant wasn't called out as particularly high or low performing for that episode.
- At risk: A binary field. 1 indicates the contestant was called out by the judges as in danger of being eliminated that episode.
- Absent: A binary field. 1 indicates the contestant was missing for some or all of that episode but returned later.
- Handshake: A binary field. 1 indicates the contestant was given a handshake by judge Paul Hollywood.

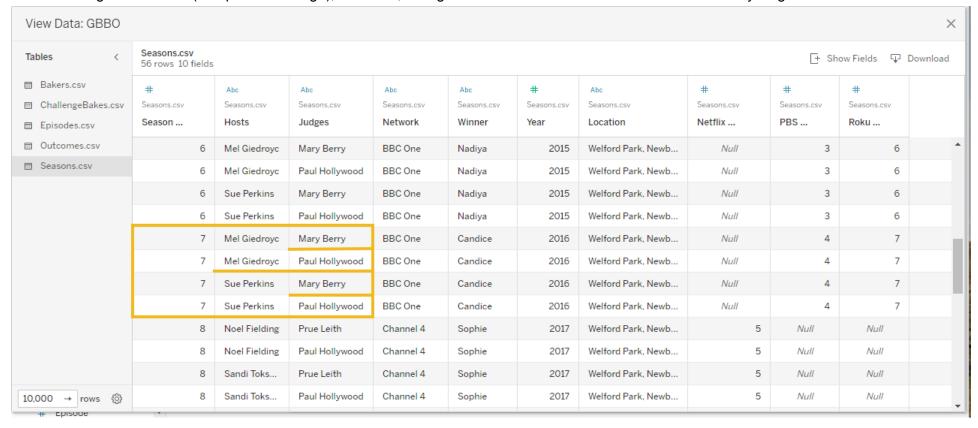
The Outcomes table has 9 fields and 964 rows. **What is a row?** A record for each combination of contestant, season, and episode—excluding the final episode of each season.



Seasons

- Hosts: Who hosted that season (two per season)
- Judges: Who judged that season (two per season)
- Location: Where the season was filmed. This field is formatted as [name of the site], [the nearest mappable town], [UK].
- **Network**: What British network originally aired the season
- Winner: The winning baker
- Year: The four-digit year that the season originally aired on British TV
- Netflix Collection: What Netflix labels that season
- PBS Season: What PBS labels that season
- Roku Season: What Roku labels that season
- Season: The season number. Also synonymous with "Series".

The Seasons table has 10 fields and 56 rows. **What is a row?** The row definition isn't clear. Because each season has two hosts and two judges, each season gets four rows (one per Host-Judge); therefore, a single row doesn't contain all the information for any single season..



In the Data pane

For a tidy Data pane, after creating your data model with the appropriate relationships as outlined in the diagram above, we recommend the following clean-up steps:

Bakers table

• Image Link: Image Role > URL

• Season: Hide

Challenges table

Baker: HideEpisode: HideSeason: Hide

 Showstopper → Individual Showstopper

 $\bullet \quad \text{Signature} \to \text{Individual Signature}$

Episodes table

• **Episode:** Convert to dimension

• Season: Hide

• MyRating (out of 10) → My Rating

Outcomes table

• Baker: Hide

• SeasonEpisode: Hide

Seasons table

Netflix Collection: Convert to dimension

PBS Season: Convert to dimensionRoku Season: Convert to dimension

• Season: Convert to dimension

