

## Tableau Iron Viz Global Contest - Official Rules

**Important:** Please read these Official Rules before participating in this Contest. By participating in this Contest, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

THE FOLLOWING CONTEST IS OPEN TO VALIDLY REGISTERED USERS OF TABLEAU PUBLIC WHO ARE LEGAL RESIDENTS OF AUSTRIA, AUSTRALIA, BELGIUM, CANADA, CHINA, DENMARK, FINLAND, FRANCE, GERMANY, GREECE, INDIA, IRELAND, JAPAN, NETHERLANDS, NEW ZEALAND, NORWAY, POLAND, PORTUGAL, SINGAPORE, SOUTH KOREA, SPAIN, SWEDEN, UNITED KINGDOM OR THE UNITED STATES.

Open only to entrants who are the age of majority in the jurisdiction where you reside on the date of entry. Entries will only be accepted through <https://tabsoft.co/IronVizSubmit>. No purchase necessary to participate or win. Prizes are non-transferable. One entry per person. Void where prohibited. By participating, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules of the Contest located at <http://tabsoft.co/IronVizFAQ> and the decisions of Tableau Software, Inc., 1621 N. 34<sup>th</sup> St., Seattle, Washington, 98103 USA (the "Sponsor"), which shall be final and binding in all respects. Sponsor will award the Prizes listed below. The First Contest Period of the Contest begins at 12:00 a.m. Pacific Time on April 16, 2018 and the Third Contest Period ends at 11:59.59 p.m. Pacific Time on August 28, 2018.

**PLEASE DO NOT ENTER THIS CONTEST IF YOU ARE NOT A LEGAL RESIDENT OF ONE OF THE FOREGOING COUNTRIES OR IF YOU ARE OTHERWISE PROHIBITED BY LOCAL LAW TO PARTICIPATE.**

**1. Contest Description.** The Tableau Iron Viz Global Contest (the "Contest") is a skill contest in which a Tableau will award the designated Prize to the registered Tableau user that submits the best workbook and dashboard using Tableau Public software on a theme specified by Tableau.

**2. Eligibility.** To be eligible to enter the Contest, at the time of entry you must (i) be of the age of majority in the jurisdiction where you reside; (ii) be a validly registered user of Tableau Public; (iii) have validly registered as a contestant in this Contest at <https://tabsoft.co/IronVizSubmit>; (iv) be a legal resident of Austria, Australia, Belgium, Canada, China, Denmark, Finland, France, Germany, Greece, India, Ireland, Japan, Netherlands, New Zealand, Norway, Poland, Portugal, Singapore, South Korea, Spain, Sweden, United Kingdom or United States ("Entrant"). Persons in the following categories are NOT eligible to participate or win a prize in the Contest: (a) Sponsor and its sponsors and their parents, subsidiaries, affiliates, service agencies, and independent contractors, and each of their respective directors, officers, employees, members, and agents (collectively, the "Contest Entities"); (b) persons engaged in the development, production or distribution of materials for this Contest; and (c) persons who are immediate family members (defined as spouse or life partner or biological or step-mother, father, sister, brother, daughter, or son and each of their respective spouses) of any person in either (a) or (b), regardless of where they live, and/or individuals who reside in the same household, whether related or not, as any person in any of the preceding categories. IF AN ENTRANT DOES NOT MEET THE FOREGOING REQUIREMENTS OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, THE ENTRANT IS NOT ELIGIBLE TO WIN A PRIZE AND SPONSOR RESERVES THE RIGHT NOT TO AWARD THE APPLICABLE PRIZE TO THE ENTRANT.

**3. Contest Period.** The Contest is made up of three phases.

The first Contest period begins at 12:00:00 a.m. Pacific Time on April 16, 2018 and ends at 11:59:59 p.m. Pacific Time on May 13, 2018 ("First Contest Period").

The second Contest period begins at 12:00:00 a.m. Pacific Time on June 15, 2018 and ends at 11:59:59 p.m. Pacific Time on July 15, 2018 ("Second Contest Period").

The third Contest period begins at 12:00:00 a.m. Pacific Time on August 1, 2018 and ends at 11:59:59 p.m. Pacific Time on August 28, 2018 ("Third Contest Period").

Each of the foregoing is a "Contest Period."

**4. How to Enter.** No purchase necessary to enter or win. To enter, Entries must also meet the entry criteria described in this paragraph (“Entry Criteria”). To enter the Contest: (i) visit <https://tabsoft.co/IronVizSubmit> and register as an Entrant; (ii) properly download the Tableau Public software; (iii) connect to any publicly available government or public data set or other data set that you knowingly are making publicly available; and (iv) produce and publish a Tableau Public data visualization on the theme specified by Tableau for the corresponding Contest Period and provide the URL of the visualization to Sponsor at <https://tabsoft.co/IronVizSubmit> (“Entry”). Tableau will specify the theme on <https://tabsoft.co/IronVizSchedule> and through certain other social media and other Tableau channels on the date that each Contest Period begins. Your Entry must be based solely on the data set you knowingly provide and authorize to make public, and be publically accessible and available at all times during the Term. Your Entry must be made downloadable on request.

Entries must be original and have been created solely by the Entrant. In addition, each Entry must comply with the following guidelines: (a) the Entry must not depict or promote any illegal, violent, dangerous or discriminatory behavior or contain any material that is threatening, indecent, violent, obscene or offensive; (b) the Entry must not previously have been published or won any award; (c) the Entry must not contain any material that violates or infringes upon the rights of any third party, including without limitation any copyright, trademark or right of privacy or publicity, or that defames any person, or that is unlawful, in violation of or contrary to any applicable law or regulation; (d) the Entry must not depict any material that Sponsor, in its sole discretion, deems inappropriate for public viewing and/or display; (e) Entrant has obtained all permissions, licenses and consents that are necessary for the submission of the Entry and the use of the Entry as permitted pursuant to these Official Rules; (f) all data contained in the Entry is publicly available (or is being made publicly available) and does not contain any data that should remain confidential or private; and (g) it complies with the terms and conditions of use of the [www.tableausoftware.com](http://www.tableausoftware.com) website available at <http://www.tableau.com/tos>. The Entrant agrees to provide to Sponsor at Sponsor's request, copies of all such permissions, licenses and consents. Sponsor reserves the right in its sole discretion to disqualify any Entry that Sponsor determines does not comply with these Entry Criteria and/or to require or permit an entrant to make such changes to any Entry as are necessary to make it compliant. All requested information and Entry Criteria must be provided for an entry to be valid.

Each Entrant may submit multiple Entries. Entries must be received by Sponsor during the applicable Contest Period.

Entries will not be returned and will not be acknowledged. Entries and entrants may be subject to verification by Sponsor in its sole discretion. Incomplete entries or entries not complying with these Official Rules are subject to disqualification, at Sponsor's sole discretion. Proof of submission does not constitute proof of entry. By submitting an Entry, Entrant grants to Sponsor (including their affiliates and subsidiaries, employees, agents, and contractors), and any partners, the license described in the “Use of Entry” section below.

**5. How to Win.** Sponsor will award one (1) Prize to the top Entry (“Winner”) for each Contest Period. Entries will be viewed, judged and scored by a panel of Tableau employees and industry experts appointed by Sponsor for this task (the “Judges”). Entries will be judged based on Design, Storytelling and Analysis. The Judges will evaluate and score each Entry, giving equal weight to each of the above criteria. The Entry that receives the highest overall score from the Judges will be the Winner. In the event of a tie, the Entry that received the higher score on Analysis will be declared the Winner.

Entrants shall reasonably cooperate with Judges in any verification activities. Application of the judging criteria is at Judges' sole discretion. A request by Sponsor or Judges to an Entrant to submit additional information does not guarantee qualification or selection for any phase of the Contest.

Winner of each Contest Period will be notified by e-mail and announced in publicly available forums approximately 14 days following the end of the corresponding Contest Period. To claim the Prize, a Winner should follow the instructions contained in his or her notification. In the event that a Winner does not claim a Prize, the Prize will be awarded to the next highest scoring Entry. Odds of being selected a Winner of the Prize depends on the number of eligible entries received by Sponsor. Sponsor's decisions shall be final and binding on all matters relating to the Contest selections.

**6. Prize and Approximate Retail Value (“ARV”):**

Winners will receive the following prize as set forth below (“Prize”). The Prize is non-refundable for cash and cannot be transferred. Additional terms and conditions apply to a Winner’s Prize, including without limitation agreement to travel to the United States to participate in the final competition of the Contest, the production of a workbook and dashboard using Tableau software on a theme specified by Tableau live and on stage at the 2018 Tableau Customer Conference between the Winners (“Final”).

<u>Prize</u>	<u>ARV</u>
One (1) conference registration to the 2018 Tableau Customer Conference in New Orleans, Louisiana (currently scheduled for October 22 – 27 2018)	
Double occupancy hotel accommodations for three (3) nights	
One (1) round trip airplane ticket from the airport closest to the Winner to New Orleans, Louisiana	
Qualification to the Final where the Final winner(s) will be awarded additional prizes	
<b>Total ARV of Prizes:</b>	<b>US\$4,000.00</b>

**7. Prize Restrictions: Limit one (1) Prize per person.** Sponsor does not make, nor in any manner is responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes including but not limited to their quality, fitness for purpose, or condition. Any product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Contest. Prizes are non-transferable and non-changeable and no cash redemption or substitution is permitted, except at the sole discretion of Sponsor. Prizes will be deemed void if sold, transferred, auctioned or assigned to any third party. Sponsor reserves the right in its sole discretion to substitute a Prize in whole or in part with one of comparable or greater value. All costs and expenses associated with Prize acceptance and use not specifically provided herein are the responsibility of the Winner. **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.** If a Prize is undeliverable to a Winner or otherwise not claimed by a Winner within two (2) calendar days after delivery of notification, the Prize will be forfeited by such Winner and awarded to the next highest scoring Entry until the Prize is claimed.

Tickets are subject to availability. Blackout periods and other restrictions, conditions, and/or limitations may apply. Travel reservations must be made through Sponsor’s agent, on a carrier of Sponsor’s choice, at least 30 days prior to intended travel. Winner is responsible for all required travel documents, including passport and/or visa requirements. Winner is responsible for obtaining all forms of insurance, including but not limited to travel insurance, at their option, and acknowledge that Sponsor has no obligation to obtain or provide travel insurance or any other form of insurance.

**8. Winner Notification/Prize Claims.** Winners are subject to verification. All Winners will be required to verify their eligibility by completing, signing, and returning an Affidavit of Eligibility/Liability Release/Publicity Release and to consent to additional terms governing the Winner’s participation in the Final. A failure to sign such Affidavit of Eligibility/Liability Release/Publicity Release or to commit to participation in the Final within 4 calendar days of notice of an Entrant’s selection as a Winner of a Prize may result in Entrant’s forfeiture of the Prize. If the Prize is forfeited, Sponsor will award the Prize to the next highest scoring Entry. If Sponsor elects, a potential Prize Winner will be subject to a confidential background check following notice of his or her selection to confirm eligibility and help ensure that the use of any such person in advertising or publicity for the Contest will not bring Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Contest or Sponsor, as determined by Sponsor in its sole discretion. The disclosure of any information which may bring Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Contest or Sponsor or the potential Prize Winner’s refusal to cooperate in such background check may result in the disqualification of the entrant. Winners may be required to complete a W9 Tax Form and may be required to furnish his or her social security number for the sole purpose of preparation of any tax forms as required by law. Allow 4–6 weeks after notification and verification of Winners for delivery of the Prize. Sponsor is not responsible for any change of mailing address, email address, and/or telephone number of any

Winners. If a potential Winner is found to be ineligible or not in compliance with these Official Rules, the Prize will be forfeited by Entrant and Sponsor will award the Prize to the next highest scoring Entry.

**9. Score Notification.** In the event that Entrant would like to know Entrant's score as determined by the Judges, Entrant may contact Sponsor by e-mail at [public@tableau.com](mailto:public@tableau.com) after the Winner has been announced. Neither Sponsor nor Judges are required to provide substantive feedback for Entrants who are not selected as the Winner.

**10. Use of Entries and Associated Name, Likeness, etc.** Except where prohibited by law, by submitting an Entry, Entrant grants Sponsor, its agents and licensees, the, irrevocable, sub-licensable, royalty-free right and license to reproduce, publish, transmit, distribute, create derivative works from and otherwise use the Entry or other materials submitted as part of the Entry, as well as your image or likeness as reflected therein and your name and/or biographical information in association with the media, for marketing, public relations or other promotional purposes, in perpetuity, throughout the world, in all media and formats now or later known or developed, without further notice or compensation therefor. Subject to the licenses granted in these Official Rules, Entrants retain any patents, copyrights, and other intellectual property rights owned, developed, or used by them that are not disclosed in an Entry. Each Entrant may be required to execute additional documentation to effect the intent of this paragraph.

**11. Release.** By submitting a photograph or video, if any, and the text in the Entry in connection with this Contest, each Entrant hereby represents and warrants that he or she is the sole owner of the Entry and other materials submitted, that the submission of the Entry and materials and Sponsor's use of the Entry and materials as permitted in these Official Rules will not infringe any intellectual property right held by a third party, and that they own or control all rights necessary to grant the rights granted herein, including a grant of all intellectual property and publicity rights from any and all persons in the Entry. All entrants in this Contest and all other persons within the Entry hereby indemnify the Contest Entities from and against any and all claims arising out of a breach of the foregoing warranty or out of use of the Entry or the materials as set forth herein. All entrants, and their designees, assignees and predecessors and successors in interest, by participating in the Contest, or by acceptance of the Prize, acknowledge compliance with these Official Rules and agree to release and hold the Contest Entities, their affiliates, subsidiaries, and their respective officers, directors, employees, independent contractors, representatives, and agents ("Releasees") harmless from and against any claim or cause of action (and any associated costs, losses, or damages) arising in whole or in part out of participation in the Contest or the receipt, redemption or use of a Prize, including any death, injuries or damages of any kind sustained in connection with the use, acceptance, possession or awarding of any Prize (or any goods or services purchased using the Prize). By participating in this Contest, you agree to be bound by the Official Rules and by the decisions of Sponsor, which are final and binding on all matters. Sponsor reserves the right to modify the Prize award procedures at its discretion.

**12. Force Majeure.** Releasees are not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor assumes no responsibility for any damage to an entrant's phone line, hardware, software or program malfunctions, or other errors, failures, or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor reserves the right to modify, extend, suspend, or terminate the Contest, in whole or in part, if it determines, in its sole discretion, that the Contest or any particular selection of a Winner is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security and/or feasibility of the Contest or particular selection of a Contest Winner as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Contest or a particular selection of a Contest Winner as contemplated herein by any event beyond its control, including, but not limited to, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's

control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Contest in its entirety.

**13. General.** These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The Contest is void where prohibited by law. The Contest is governed by the laws of the State of Washington and is subject to all applicable federal, state, and local law regulations. By entering, all entrants agree that this Contest is governed by laws of the state of Washington for the resolution of all claims and disputes (excluding any claims against or disputes involving parties other than Sponsor relating to any Prize awarded in the Contest).

**14. Winners List.** For a copy of the Official Rules for this Contest and to see the list of Winners, please visit <https://tabsoft.co/IronVizFAQ>.

**15. Privacy.** By participating in the Contest, you acknowledge that you have read and agree to the conditions of Sponsor's privacy policy, located at <http://www.tableausoftware.com/privacy>, which governs the collection, use and disclosure of personal information for the purposes of this Contest. Furthermore, you consent to the collection, use and disclosure of your personal information by Sponsor and its authorized agents for the purposes of administering this Contest and prize fulfillment.

**16. Disclaimer:** The trademarks associated with the Prize awarded under this Contest are registered or unregistered trademarks of their owners, who are not affiliated nor have endorsed this Contest. Prizes awarded under this Contest may be subject to restrictions and licenses from their manufacturers and may require additional hardware, software, service, or maintenance to use. The prize recipient shall bear all responsibility for use of such prize in compliance with the conditions imposed by the manufacturer, and any additional costs associated with its use, service, or maintenance. If you have questions please email [public@tableau.com](mailto:public@tableau.com).