AVID, Advancement Via Individual Determination, is a 501(c)(3) nonprofit organization established in 1980. During the 2020–21 school year, AVID impacted more than 2 million students, providing academic and social support to ensure students’ success in high school, college, and careers.

**Goals of the AVID College and Career Readiness System**

Accelerate underachieving students who have potential into more rigorous courses.

Teach academic and social skills not targeted in other classes.

Provide intensive support with in-class tutors and a strong student–teacher relationship.

Create a positive peer group for students.

Develop a sense of hope and personal achievement through hard work and determination.

**Massachusetts AVID Students Served:**

- **3,257** Elementary and Secondary AVID Students
- **76%** Free/Reduced-Price Lunch

**AVID holds all students to high expectations.**

95% of AVID Massachusetts Seniors Completed Four-Year College Entrance Requirements

AVID National Demonstration Schools are exemplary models of the AVID College and Career Readiness System. Demonstration Schools undergo a rigorous validation process and are required to be revalidated every few years to ensure high levels of implementation, with quality and fidelity to AVID s..
AVID Massachusetts — Closing the Opportunity Gap for College Enrollment

Enrollment* at Four-Year College Campuses: 2018–19

AVID Massachusetts seniors are enrolling at more consistent rates between major subgroups than the U.S. population overall.

<table>
<thead>
<tr>
<th>Race/Ethnic Identity</th>
<th>60%</th>
<th>40%</th>
<th>20%</th>
<th>0%</th>
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</thead>
<tbody>
<tr>
<td>Black</td>
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<td>Mid/High SES</td>
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</tbody>
</table>

*Enrollment data for the first fall term after high school; **Socio-Economic Status (SES) US Comparator Data updated through 2017-18 school year. AVID. (2019). AVID senior data collection: AVID seniors in Massachusetts N = 109 [Electronic Database].

Impressive Results for AVID Massachusetts Seniors

51%

Took at Least One Course of Rigor*

99%

Graduated High School

3.3

Average High School GPA

69%

Applied to Four-Year College

60%

Accepted to Four-Year College


Some results may be masked due to small numbers to protect student confidentiality.

849

Massachusetts teachers, administrators, and counselors are AVID-trained

“AVID is a proven system that increases rigor within our classrooms and helps to foster a culture of lifelong learners. It provides ALL students with tools and strategies that will prepare them to be college or career ready! The system creates a culture that inspires and develops students who are determined to succeed and make a difference in the world!”

—AVID site district leader

AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students so that these students and all students across the entire campus succeed in college, career, and life.

www.avid.org