AVID, Advancement Via Individual Determination, is a 501(c)(3) nonprofit organization established in 1980. During the 2020–21 school year, AVID impacted more than 2 million students, providing academic and social support to ensure students’ success in high school, college, and careers.

AVID Massachusetts Statewide Impact

17 Years Impacting Massachusetts Districts and Schools

3 AVID Districts

21 AVID Sites

Elementary 9
Secondary 12
Combination 0

Massachusetts AVID Students Served:

2020–21
Race/Ethnic Identity

3,257 Elementary and Secondary AVID Students

76% Free/Reduced-Price Lunch

Goals of the AVID College and Career Readiness System

Accelerate underachieving students who have potential into more rigorous courses.

Teach academic and social skills not targeted in other classes.

Provide intensive support with in-class tutors and a strong student–teacher relationship.

Create a positive peer group for students.

Develop a sense of hope and personal achievement through hard work and determination.

AVID holds all students to high expectations.

95% of AVID Massachusetts Seniors Completed Four-Year College Entrance Requirements

AVID National Demonstration Schools

216 Across U.S.

AVID National Demonstration Schools are exemplary models of the AVID College and Career Readiness System. Demonstration Schools undergo a rigorous validation process and are required to be revalidated every few years to ensure high levels of implementation, with quality and fidelity to AVID s.


Massachusetts teachers, administrators, and counselors are AVID-trained.

Impressive Results for AVID Massachusetts Seniors

AVID Massachusetts — Closing the Opportunity Gap for College Enrollment

Enrollment* at Four-Year College Campuses: 2018–19

AVID Massachusetts seniors are enrolling at more consistent rates between major subgroups than the U.S. population overall.

![Enrollment Graph]

*Enrollment data for the first fall term after high school; **Socio-Economic Status (SES) US Comparator Data updated through 2017–18 school year; AVID. (2019). AVID senior data collection: AVID seniors in Massachusetts N = 109 [Electronic Database].


Some results may be masked due to small numbers to protect student confidentiality.

Impressive Results for AVID Massachusetts Seniors

51%

Took at Least One Course of Rigor *

99%

Graduated High School

3.3

Average High School GPA

69%

Applied to Four-Year College

60%

Accepted to Four-Year College

“AVID is a proven system that increases rigor within our classrooms and helps to foster a culture of lifelong learners. It provides ALL students with tools and strategies that will prepare them to be college or career ready! The system creates a culture that inspires and develops students who are determined to succeed and make a difference in the world!”

—AVID site district leader

Massachusetts teachers, administrators, and counselors are AVID-trained

849

“AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students so that these students and all students across the entire campus succeed in college, career, and life.

www.avid.org