AVID, Advancement Via Individual Determination, is a 501(c)(3) nonprofit organization established in 1980. During the 2020–21 school year, AVID impacted more than 2 million students, providing academic and social support to ensure students’ success in high school, college, and careers.

**AVID North Carolina Statewide Impact**

- 27 Years Impacting North Carolina Districts and Schools
- 37 AVID Districts
- 241 AVID Sites
  - Elementary: 62
  - Secondary: 168
  - Combination: 11

**North Carolina AVID Students Served:**

- **2020–21**
- **21,571** Elementary and Secondary AVID Students
- **61%** Free/Reduced-Price Lunch

**Race/Ethnic Identity**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>2.7%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>40.7%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>28.0%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>4.4%</td>
</tr>
<tr>
<td>Other</td>
<td>0.0%</td>
</tr>
<tr>
<td>White</td>
<td>23.0%</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander</td>
<td>0.6%</td>
</tr>
<tr>
<td>American Indian or Alaska Native</td>
<td>0.6%</td>
</tr>
</tbody>
</table>

**Goals of the AVID College and Career Readiness System**

- Accelerate underachieving students who have potential into more rigorous courses.
- Teach academic and social skills not targeted in other classes.
- Provide intensive support with in-class tutors and a strong student–teacher relationship.
- Create a positive peer group for students.
- Develop a sense of hope and personal achievement through hard work and determination.

**North Carolina AVID Students Served:**

- **95%** of AVID North Carolina Seniors Completed Four-Year College Entrance Requirements

**AVID holds all students to high expectations.**

**AVID National Demonstration Schools**

- **216** Across U.S.
- **6** In North Carolina

AVID National Demonstration Schools are exemplary models of the AVID College and Career Readiness System. Demonstration Schools undergo a rigorous validation process and are required to be revalidated every few years to ensure high levels of implementation, with quality and fidelity to AVID strategies schoolwide.

**AVID holds all students to high expectations.**

**AVID:** (2021). AVID secondary and elementary data collection [Electronic Database].

**AVID North Carolina AVID Students Served:**

- **AVID:** (2019–2021). AVID senior data collection: AVID North Carolina N = 1,856 [Electronic Database].

**AVID Secondary Certification Data:**

- **AVID:** (2021). AVID secondary certification data [Electronic Database].

**AVID North Carolina AVID Students Served:**

- **AVID:** (2019–2021). AVID secondary and elementary data collection: AVID North Carolina N = 1,856 [Electronic Database].
AVID North Carolina — Closing the Opportunity Gap for College Enrollment

Enrollment* at Two and Four-Year College Campuses: 2018–19

AVID North Carolina seniors are enrolling at more consistent rates between major subgroups than the U.S. population overall.

<table>
<thead>
<tr>
<th>Race/Ethnic Identity</th>
<th>Black</th>
<th>Hispanic</th>
<th>White</th>
<th>Low SES**</th>
<th>Mid/High SES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrollment Rate</td>
<td>60%</td>
<td>40%</td>
<td>20%</td>
<td>0%</td>
<td>60%</td>
</tr>
</tbody>
</table>

Some results may be masked due to small numbers to protect student confidentiality.

2,514 North Carolina teachers, administrators, and counselors are AVID-trained

Impressive Results for AVID North Carolina Seniors

- 62% Took at Least One Course of Rigor*
- 100% Graduated High School
- 3.4 Average High School GPA
- 76% Applied to Four-Year College
- 69% Accepted to Four-Year College


“Using AVID across the entire school district helps all of our students understand what they can achieve and how to make it happen. The organizational and academic skills they develop are not only essential for success in college, but also for a productive career and a rewarding life.”

—Lee County Schools Superintendent

AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students so that these students and all students across the entire campus succeed in college, career, and life.

www.avid.org