AVID, Advancement Via Individual Determination, is a 501(c)(3) nonprofit organization established in 1980. During the 2020–21 school year, AVID impacted more than 2 million students, providing academic and social support to ensure students’ success in high school, college, and careers.

Wisconsin AVID Students Served: 2020–21

Race/Ethnic Identity

- Asian: 5.7%
- Black or African American: 11.1%
- Hispanic or Latino: 25.3%
- Multiracial: 6.5%
- Other: 0.0%
- White: 51.0%
- Native Hawaiian or Other Pacific Islander: 0.1%
- American Indian or Alaska Native: 0.4%

Wisconsin AVID Districts and Schools

- 27 AVID Districts
- 104 AVID Sites
  - 22 Elementary
  - 81 Secondary
  - 1 Combination

Goals of the AVID College and Career Readiness System

- Accelerate underachieving students who have potential into more rigorous courses.
- Teach academic and social skills not targeted in other classes.
- Provide intensive support with in-class tutors and a strong student–teacher relationship.
- Create a positive peer group for students.
- Develop a sense of hope and personal achievement through hard work and determination.

AVID holds all students to high expectations.

- 97% of AVID Wisconsin Seniors Completed Four-Year College Entrance Requirements

AVID National Demonstration Schools

- 216 Across U.S.
- 6 In Wisconsin

AVID National Demonstration Schools are exemplary models of the AVID College and Career Readiness System. Demonstration Schools undergo a rigorous validation process and are required to be revalidated every few years to ensure high levels of implementation, with quality and fidelity to AVID strategies schoolwide.

AVID.org
AVID Wisconsin — Closing the Opportunity Gap for College Enrollment

Enrollment* at Two and Four-Year College Campuses: 2018–19

AVID Wisconsin seniors are enrolling at more consistent rates between major subgroups than the U.S. population overall.

<table>
<thead>
<tr>
<th>Race/Ethnic Identity</th>
<th>Black</th>
<th>Hispanic</th>
<th>White</th>
<th>Low SES**</th>
<th>Mid/High SES</th>
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</thead>
<tbody>
<tr>
<td>Enrollments (%)</td>
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<td>80%</td>
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</tbody>
</table>

Some results may be masked due to small numbers to protect student confidentiality.

Impressive Results for AVID Wisconsin Seniors

87%
Took at Least One Course of Rigor*

99%
Graduated High School

3.1
Average High School GPA

87%
Applied to Four-Year College

82%
Accepted to Four-Year College


2,746 Wisconsin teachers, administrators, and counselors are AVID-trained

“The AVID system aligns perfectly with our school district’s mission and provides us the means to take ownership for the academic achievement and social-emotional growth of ALL students, as well as for our overall organizational improvement. Our districtwide implementation of AVID has improved our systematic efforts to guarantee high quality instruction and grow student engagement in order to launch each student in our schools on a path to future success!”

—Mequon-Thiensville School District Superintendent

AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students so that these students and all students across the entire campus succeed in college, career, and life.

www.avid.org