AVID, Advancement Via Individual Determination, is a 501(c)(3) nonprofit organization established in 1980. During the 2020–21 school year, AVID impacted more than 2 million students, providing academic and social support to ensure students’ success in high school, college, and careers.

AVID Wisconsin Statewide Impact

17 Years Impacting Wisconsin Districts and Schools

27 AVID Districts

104 AVID Sites

Elementary 22
Secondary 81
Combination 1

Wisconsin AVID Students Served: 2020–21

7,130 Elementary and Secondary AVID Students

44% Free/Reduced-Price Lunch

Race/Ethnic Identity

Asian 5.7%
Black or African American 11.1%
Hispanic or Latino 25.3%
Multiracial 6.5%
Other 0.0%
White 51.0%
Native Hawaiian or Other Pacific Islander 0.1%
American Indian or Alaska Native 0.4%

Wisconsin teachers, administrators, and counselors are AVID-trained.

Goals of the AVID College and Career Readiness System

Accelerate underachieving students who have potential into more rigorous courses.

Teach academic and social skills not targeted in other classes.

Provide intensive support with in-class tutors and a strong student–teacher relationship.

Create a positive peer group for students.

Develop a sense of hope and personal achievement through hard work and determination.

AVID National Demonstration Schools

216 Across U.S.

6 In Wisconsin

AVID National Demonstration Schools are exemplary models of the AVID College and Career Readiness System. Demonstration Schools undergo a rigorous validation process and are required to be revalidated every few years to ensure high levels of implementation, with quality and fidelity to AVID strategies schoolwide.

AVID holds all students to high expectations.

97% of AVID Wisconsin Seniors Completed Four-Year College Entrance Requirements

www.avid.org
AVID Wisconsin — Closing the Opportunity Gap for College Enrollment

Enrollment* at Two and Four-Year College Campuses: 2018–19

AVID Wisconsin seniors are enrolling at more consistent rates between major subgroups than the U.S. population overall.

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Some results may be masked due to small numbers to protect student confidentiality.

2,746 Wisconsin teachers, administrators, and counselors are AVID-trained

"The AVID system aligns perfectly with our school district’s mission and provides us the means to take ownership for the academic achievement and social-emotional growth of ALL students, as well as for our overall organizational improvement. Our districtwide implementation of AVID has improved our systematic efforts to guarantee high quality instruction and grow student engagement in order to launch each student in our schools on a path to future success!"

—Mequon-Thiensville School District Superintendent

Impressive Results for AVID Wisconsin Seniors

87% Took at Least One Course of Rigor*

99% Graduated High School

3.1 Average High School GPA

87% Applied to Four-Year College

82% Accepted to Four-Year College


AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students so that these students and all students across the entire campus succeed in college, career, and life.

www.avid.org